

Collaboration with coworkers
has never been easier.



Software Assurance Packaged Services Benefit
Exchange Deployment Planning Services

Microsoft
Software Assurance
for Volume Licensing



Get more from Exchange

Microsoft® Exchange Deployment Planning Services (EDPS) is designed to help guide your organization through the initial deployment planning stages of a Microsoft Exchange implementation. Through a structured engagement, your consultant will review new Microsoft Exchange product features, share best practices, analyze organizational requirements, and provide customized planning assistance for the deployment of Microsoft Exchange Server 2007 within your specific environment.

Take full advantage of your Microsoft Software Assurance (SA) for Volume Licensing investment by using EDPS to accelerate your Exchange deployment program activities while reducing the cost of the project. EDPS engagements include 1 to 15 days of deployment planning services based on your Software Assurance benefits and your number of eligible entitlement days.

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Surpass expectations

Qualified Microsoft partners work with customers to develop a tailored, high-level roadmap for deploying Microsoft Exchange Server 2007 within their specific environment.

Taking advantage of EDPS is easy:

- **Step 1:** Create a voucher on the Microsoft Volume Licensing Services (MVLS) site by following the steps outlined on page 06 of this brochure, and assign the voucher to a project manager in your company. The project manager will receive an e-mail message with the voucher number and information. You can also contact an approved EDPS provider and request that they create a voucher on your behalf. To locate an approved partner in your area, visit <http://directory.partners.extranet.microsoft.com/psbproviders/>.
- **Step 2:** Have your project manager contact your local Microsoft Certified Partner or Microsoft consultant to start the step-by-step process, which includes completing a pre-engagement questionnaire to help the consultant understand your company's business imperatives and existing environment.
- **Step 3:** Participate in a series of focused strategy and technical sessions in which the consultant demonstrates the value of EDPS and the means to help you best meet your company's business and technology requirements.

Following the EDPS engagement, you will be equipped to move on to the next steps of your deployment plan based on a post-engagement summary that outlines recommendations by the consultant. This customized Exchange deployment roadmap addresses the specific business and technical considerations identified during the engagement.



Deployment strategy: clear and supported

EDPS provides your company with a collaborative consulting engagement based on best practices from Microsoft. EDPS engagements are highly customizable and activities are based on customer needs as assessed by the consultant. Due to the customization available, the activities included in each engagement type vary, and depending on the engagement length, and the activities selected by the consultant based on your organizations needs, this *may* include:

- A series of interactive technical sessions covering Exchange 2007 architecture, design and deployment
- Instructor-led Exchange 2007 labs selected by the customer from a wide range of scenarios
- A series of requirements gathering workshops and interviews with the customer
- A high-level Vision/Scope document
- Capturing key requirements and major components of the existing environment
- A Scope of Work defined based on your desired engagement type (1, 3, 5, 10 or 15 days)
- Professional consultation on how to plan and prepare for a successful Exchange 2007 deployment
- A high-level deployment plan tailored to meet your unique needs and answers to “why” and “how” to deploy
- A high-level conceptual design to enhance deployment planning activities
- A concise description of how deployment will drive business value via the core capabilities provided by Exchange Server 2007—built-in protection, anywhere access, and operational efficiency

Microsoft Certified Partners and Microsoft Consulting Services: bringing value and expert assistance at every phase of engagement.

Microsoft Certified EDPS Partners can provide you with the highest levels of technical expertise, hands-on skills, and strategic problem-solving. Our partners offer a broad range of planning tools and services that help optimize the effectiveness of deployment, lower the cost and complexity for their customers, and pave the way for Exchange deployments.

Visit <http://directory.partners.extranet.microsoft.com/psbproviders/> to locate a partner in your area certified to deliver EDPS.

Eligibility: getting the most from your investment

Customers with an active Enterprise, Enterprise Subscription, Select SAM¹, Open Value SA, or Open Value Subscription SA Enrollment who have purchased at least 200 qualifying Application Pool licenses receive at least one day of Packaged Services benefits. You can use your Packaged Services days for multiple engagements at multiple locations and for different Packaged Services types, including Business Value Packaged Services, Desktop Deployment Packaged Services, Exchange Deployment Packaged Services, and SharePoint® Deployment Packaged Services, each described in a separate brochure.

The SA license count is calculated at the initial sale and increases with additional purchases of qualifying licenses. The number of Packaged Services days is determined by combining the number of qualifying Microsoft Office licenses and the number of Core CAL Suite and Enterprise CAL Suite licenses. The MVLS site (<https://licensing.microsoft.com>) tracks the number of available Packaged Services days and allows you to create one or more vouchers of the desired type and service level.

In addition, you can convert SA Training Voucher days to Packaged Services days at a 3:1 conversion rate. You can then use the Packaged Services days to increase the service level of an engagement or to create an additional voucher for another planning engagement. This option is given to you automatically when you begin creating a Packaged Services voucher. You may also choose to perform such a conversion at any time prior to creating your EDPS voucher.

¹ Software Assurance Membership

Sample point/day calculations

	EXAMPLE
Microsoft Office suites and individual programs such as Microsoft Office Project (Standard and Professional), Microsoft Office Visio® drawing and diagramming software (Standard and Professional), and Microsoft Office SharePoint Designer each count as one point.	EA Enrollment with: 3,500 Office Professional Plus + 600 Visio Standard 4,100 IW* Applications = 10 days
Core CAL Suite SA = 1 point Enterprise CAL Suite SA = 2 points	EA Enrollment with: 2,000 ECAL Suites x 2 points each 4,000 CAL Suite points = 3 days

The total Packaged Services entitlement for this sample calculation is 13 days (10 Days + 3 Days). Customers meeting the minimum SA license thresholds for Microsoft Office programs and Core CAL and Enterprise CAL Suites in qualified Volume Licensing programs may use their Packaged Services entitlement days for one or more Packaged Services engagements during the term of their enrollments.

IW* APPLICATION POINTS	DAYS	CAL SUITE POINTS	DAYS
200-499	1	200-3,999	1
500-1,999	3	4,000-9,999	3
2,000-3,999	5	10,000-99,999	5
4,000-29,999	10	100,000-299,999	7
30,000-49,999	15	300,000-599,999	10
50,000-99,999	20	600,000 +	12
100,000-199,999	30		
200,000-399,999	40		
400,000-599,999	50		
600,000 +	75		

* Information Worker

EDPS engagement offerings

Your EDPS delivery consultant can work with you to customize the following engagement activities, based on best practices from Microsoft Services, to address your organizations specific needs around Exchange deployment planning.

One-Day Engagement

Consists of interactive overview presentations on Exchange 2007 Server including an interactive Q&A Session with the EDPS consultant. Upon completion, you are provided with an engagement summary and recommendations on next steps.

Three-Day Engagement

Provides rapid exposure to standard Microsoft Exchange Server 2007 Architecture and Deployment planning methodology. The offering includes an interactive Exchange 2007 technical presentation on architecture, planning and deployment. Additionally, the consultant will gather basic business requirements pertaining to Exchange deployment planning, and will lead high-level architecture and design sessions as well as high-level deployment planning sessions. Upon completion of the engagement, the consultant will provide customized documentation typically consisting of an engagement summary and recommendations, providing you with a clear view of your organization's requirements, a high-level design diagram, and a high-level deployment plan.

Five-Day Engagement

Based on the three-day session, providing more time and depth on the activities outlined in the three-day. Participate in lab exercises covering Exchange 2007 scenarios or the complementary technologies that interest you most, such as Unified Messaging or Office Communications Server. Upon completion of the engagement, the consultant will provide customized documentation consisting of an engagement summary and recommendations, providing you with a clear view of your organization's requirements, a high-level design diagram, and a high-level deployment plan. The three and

five-day engagements are recommended for small or medium organizations considering a transition to Exchange Server 2007. If the customer is a large organization, it is recommended that the customer opt for a 10- or 15-day engagement.

10-Day Engagement

An extensive deployment planning engagement geared toward larger Exchange organizations. The consultant will lead in-depth interactive technical presentations covering Exchange 2007 architecture, planning and deployment. This engagement is composed mainly of planning activities that can include tasks such as envisioning, requirements gathering, project planning, profiling, architectural design sessions, and deployment planning sessions. The EDPS consultant can work with you to further define the primary focus and objectives of the deployment planning activities to meet your organization's specific needs. Upon completion of the engagement, the consultant will provide supporting documentation for the deployment planning tasks that formed the engagement, and provide you with a clear view and actionable steps on how to progress with the Exchange deployment.

15-Day Engagement

The 15-day is an extended version of the 10-day offering. It provides more time and depth for the activities outlined in a 10-day engagement and is designed primarily for deployment-planning scenarios within complex Exchange organizations.

Upon completion of the engagement, you will have a basic understanding of Exchange 2007 architecture and design and the consultant will provide customized documentation typically consisting of an engagement summary and recommendations, providing you with a clear view of your organization's requirements, a high-level design diagram, and a high-level deployment plan with actionable steps on how to progress with an Exchange 2007 deployment.

Frequently Asked Questions

- Q. Can I use EDPS assistance in deploying products other than Exchange Server?**
- A.** No, the EDPS engagement is only applicable to Exchange Server. You can however learn about some additional complimentary technologies during your EDPS sessions, including Microsoft Office Communications Server 2007 R2, Unified Messaging, Forefront, and Microsoft System Center Operations Manager. Additionally, you can use Software Assurance benefits for other deployment planning services if you have sufficient remaining days available.
- Q. Where do I go to locate a certified consultant to deliver services?**
- A.** EDPS may be delivered by Microsoft Certified Partners or Microsoft Consulting Services. You can search the list of qualified providers at <http://directory.partners.extranet.microsoft.com/psbproviders/>. Select **Exchange Deployment Planning Services** as your Packaged Services type and click **Search**.
- Q. Can the EDPS engagement benefit include actual software deployment?**
- A.** No. EDPS delivers predetermined services that result in a high-level deployment roadmap for the deployment of the technology; actual deployment cannot be included.

Activation

To activate your Packaged Services benefit:

1. Ensure that you have administrative rights to activate Packaged Services, or contact your Notices Contact or Software Assurance Benefits Administrator.
2. Sign in to MVLS at <https://licensing.microsoft.com>.
3. In the left navigation bar, click **Software Assurance Benefits**.
4. Under Benefits Summary, click **Packaged Services**.
5. *Optional:* Increase the number of engagement days for Packaged Services by converting Training Vouchers. This may require approval from your Benefits Administrator.
6. Follow the instructions to select EDPS, assign the Packaged Services voucher to a project manager within your organization, and create the voucher.

The project manager will receive an e-mail message with information about the benefit and a link with directions for contacting a local Microsoft Certified Partner or Microsoft Consulting Services to schedule the engagement.

Activate today: <https://licensing.microsoft.com>

Get more with Software Assurance

Maximize the value of your organization's IT investment with SA benefits. From deployment planning and staff training to product support, software upgrades, and much more, SA benefits can help you increase productivity, accelerate organizational performance, and quickly realize a return on your software investment.

Take advantage of all that SA has to offer. Activate your benefits today at <https://licensing.microsoft.com>.

For more information, contact your Microsoft account manager or authorized reseller, or visit <http://www.microsoft.com/licensing/sa>.

For more detail, visit the Exchange Deployment Planning Services home page at <http://UCDeployment.com/Exchange>.

Microsoft Software Assurance for Volume Licensing

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